

# VISITORS' RULES APPLYING TO THE ALL AMERICAN FEST 2024

EXHIBITION GROUNDS VENUE (PRAGUE 7 - HOLEŠOVICE)

## A. Introductory provisions

- i. These visitors' rules are a guideline issued by the promoter of the event **Prague Harley Days s.r.o** Reg No. 093 79 118, with registered office at U Šalamounky 769/41, Košíře, 158 00 Praha 5, registered in the Commercial Register administered by the Municipal Court in Prague Section C, File No. 335 418 (hereinafter the "**Operator**" and/or the "**Organiser**" and/or the "**Promoter**"), which determine the basic binding rules for persons entering the areas in which the All American Fest 2024 - Prague Harley Days, FMX Gladiator Games Open Air, Smoke & Fire Food Fest, Route 66 will be held (hereinafter the "**Event Venue**") and utilising the equipment located at the Event Venue (hereinafter the "**Visitors' Rules**") at the time the event specified above is held, i.e. from 30<sup>th</sup> August 2024 (Friday) to 1<sup>st</sup> September 2024 (Sunday) inclusive.
- ii. The purpose of the Visitors' Rules is particularly to assure safety, fire prevention, hygiene, and protection of health and property at the Event Venue, and also to assure the ideal conditions for realisation of all sporting, social and/or cultural events (hereinafter the "Events"), which will be held at the Event Venue. The goal of the Visitors' Rules for this event is also to assure a pleasant cultural, sporting and social atmosphere at the venue.
- iii. For the purpose of these Visitors' Rules, the Event Venue means the Operator's visibly defined areas on the property of the exhibition grounds (Výstaviště) in Holešovice in Prague 7 (hereinafter the "Event Venue"). The venue will be open to visitors on the days, at the times and in the individual Event Venue areas set out below:

## B. Basic distribution of activities within the complex:

- i. **Main gate**
  1. *Visitors check-in*
  2. *Ticket sales*
- ii. **Main stage**
  1. *Music stage & Cooking show*
  2. *Pole Dance Battle*
  3. *Opening and closing ceremony*
- iii. **Market zone**
  1. *Shopping zone*
  2. *H-D Dealers*
- iv. **Burger stage**
  1. *Music performing and cooking show*
- v. **Adrenalin zone**
  1. *FMX show*
  2. *Parade*
  3. *Ring Stage*
- vi. **The Police of the Czech Republic & Prison Service**
  1. *Exhibition and parade of military equipment*
- vii. **Custom Bike Show**
- viii. **Post-Apo Convoy**
- ix. **The Mighty American**
- x. **Family zone**
  1. *Zone intended primarily for children*
  2. *Competitions*
  3. *Food & Drink (non-alcoholic drinks, smoking prohibition in this zone)*
- xi. **H.O.G. zone**
  1. *H-D clubs*
  2. *Big shock & Jack Daniels*
  3. *RAM parking*
- xii. **Museum**
  1. *Historical motorcycles H-D exhibition*
  2. *Cinema*
- xiii. **Demo rides**
  1. *Test drives HD motorcycles and American cars*
  2. *Organized and time limited rides with organizer accompaniment*
- xiv. **H-D servis**
  1. *Authorized service of H-D machines*
- xv. **Parking**

### **C. Opening hours:**

#### **Areal**

Friday 14:00 – 02:00  
Saturday 08:00 – 02:00  
Sunday 09:00 – 20:00

#### **Box office**

Friday 12:00 – 22:00  
Saturday 08:00 – 22:00  
Sunday 09:00 – 18:00

- i. Entering the Event Venue, each visitor expresses his/her agreement with the terms set out in these Visitors' Rules and these Visitors' Rules become binding for each visitor from the time he/she enters the Event Venue, throughout the time they remain at the Event Venue.
- ii. For the purpose of these Visitors' Rules, a visitor and/or the public means any person entering the Event Venue, including media representatives.
- iii. The provisions of these Visitors' Rules are applied similarly to persons entering the Event Venue on the basis of a special contractual relationship with the Operator and/or the contractual partner (hereinafter the "**Staff**").

### **D. Event venue entrances –exits, inspection of adherence to the Visitors' Rules**

- i. The Event Venue is intended as a place for visitors to spend their leisure time and to actively participate in and observe events that are held at the venue.
- ii. The public may only enter the Event Venue, or its relevant designated zones, with the Operator's consent and/or only during visiting hours and/or only in compliance with the terms set out in these Visitors' Rules. Any claim or complaint may only be applied before entering the venue.
- iii. The duly identified Operator's employees and other persons authorised and duly identify by the Operator, the security service, or its duly identified employees, and also the Czech Police and the Municipal Police of the Capital City of Prague supervise adherence to and respect of these Visitors' Rules.
- iv. Every person enters the Event Venue at their own risk.
- v. Persons who are apparently under the influence of alcohol or other addictive or narcotic substances, and also persons who endanger the safety and/or health of persons and/or property at the Event Venue by their behaviour, are no longer authorised to remain at the Event Venue and do not have to be permitted entry into the Event Venue and/or may be removed from the Event Venue by the Organiser's employee, the person authorised by the Organiser and/or the security service. Persons who breach the rules set out in these Visitors' Rules and/or fail to respect the instructions of the Organiser's employees, the persons authorised by the Organiser and/or the security service, also do not have to be permitted entry into the Event Venue and/or may be removed from the Event Venue.
- vi. Persons who are not permitted to enter the Event Venue and/or are removed from the Event Venue under the terms of these Visitors' Rules, are not entitled to compensation of the reimbursement of costs expended on entering and participating in the events held at the Event Venue. The Organiser may also restrict or completely prohibit the persons specified in this provision from entering the Event Venue.

- vii. Sale of tobacco and alcoholic products to persons under 18 years of age at the Event Venue is prohibited. The Operator also reserves the right to completely prohibit sale of tobacco or alcoholic products throughout the duration of selected events held at the Event Venue.

Information about specific prohibition of sale of tobacco and alcoholic products according to this provision will always be announced at the Event Venue and will also be provided to all the affected persons by the Operator or security service.

#### **E. The visitor's duties**

- i. Visitors to the event are required to behave in a manner that does not endanger the safety and/or health of third parties and/or their property, or the equipment located at the Event Venue and also to behave in a manner not restricting, endangering or disturbing other visitors in excess to that appropriate to the circumstances occurring during the events held at the Event Venue.
- ii. Visitors to the event are required to follow the instructions and orders of the Organiser's employees, persons authorised by the Organiser and/or the security service, and also the instructions and orders given by the Czech Police, the Municipal Police of the Capital City of Prague, the Promoter's fire brigade and the emergency rescue services.
- iii. All roads at venue of Výstaviště Prague 7 - Holešovice are certified to the level of public roads. All visitors to the event and all event Staff (i.e. driving motorised vehicles, motorcycles, cyclists and pedestrians) must follow the relevant provisions of Act No. 361/2000 Sb., on traffic on ground roads as amended.
- iv. Visitors to the event are required to respect the rules arising from these Visitors' Rules and the generally binding legal regulations, and also the principles of polite behaviour and good manners.
- v. Visitors to the event are prohibited from carrying the following items into the event and/or having these in their possession at the event:
  - a) racist, derogatory, vulgar or other materials in conflict with good manners;
  - b) weapons of any type and also all items that can be used as cutting, stabbing or striking weapons or other items that could endanger the safety, health or lives of visitors;
  - c) corrosive, flammable, explosive, toxic or other harmful substances or dyes;
  - d) bottles, containers, cans and/or other items made from brittle, breakable or exceptionally hard materials;
  - e) pyrotechnics or ignition equipment;
  - f) alcoholic beverages and/or addictive and narcotic substances;
  - g) animals, with the exception of assistance dogs for disabled people, assistance dogs must be on a lead at all times while at the venue and must wear a muzzle appropriate to the size and breed of dog;
  - h) materials promoting a political party or movement or any other politically orientated materials;
  - i) tear gas, including so-called pepper spray);
  - j) pressurised containers (with the exception of personal/mouth deodorants and hair spray);
  - k) ammunition / cartridges for firearms;

- l) materials that promote persons who are not the Operator's official partners and/or any other materials, use of which at the venue could harm the good name of the Promoter and its partners.
- m) drones or similar flying equipment /machines – either automatic and/or remotely controlled. There is a flight-free zone over the entire Výstaviště Praha (Holešovice) venue and the surrounding area.

If bicycles, skateboards or scooters are carried or brought into the venue the visitors are aware that they may only ride them in the designated areas.

- vi. The Operator or its authorised persons are authorised to decide how dangerous and/or inappropriate individual items carried into the Event Venue by visitors are, particularly the managing employees of the security service (e.g. the Supervisor) and/or their superiors, on entry into the Event Venue, or at any time after the visitor enters the Event Venue. The decision made by these persons is binding for the visitor to the venue. Persons possessing dangerous and/or inappropriate items within the meaning of this article are required to leave these items outside the Event Venue at their own risk. Otherwise the persons possessing the dangerous and/or inappropriate items within the meaning of this article lose their authorisation to remain at the Event Venue and may not be permitted to enter the Event Venue and/or may be removed from the Event Venue by the Organiser's employee, the person authorised by the Organiser and/or the security service.
- vii. Visitors are required to allow the Operator's employees, the persons authorised by the Organiser and/or the security service to perform an inspection of the items and luggage carried into the venue, for the purpose of inspecting adherence to the preceding provisions.
- viii. If a visitor refuses to allow an inspection according to this provision, he/she may not be permitted to enter the Event Venue and/or may be removed from the Event Venue.
- ix. Visitors to the event agree to performance of a security inspection for the purpose of inspecting adherence to these Visitors' Rules. This means an inspection of luggage and a personal inspection by the Operator's employees, persons authorised by the Operator and/or the security service.
- x. Visitors to the Event Venue may be subject to an inspection using the appropriate technology within the terms of a security inspection.
- xi. If the visitor refuses performance of an inspection / refuses to submit to a security inspection according to this provision, then he/she may not be permitted to enter the Event Venue and/or may be removed from the Event Venue.
- xii. Visitors to the event are also prohibited from:
  - a) expressing, disseminating or promoting Nazi, derogatory or vulgar slogans or images, or slogans or images contrary to good manners and/or inciting such actions by others;
  - b) promoting any political party or movement, or product or service;
  - c) climbing over or entering onto any structure or equipment at the Event Venue, particularly the facades, fences, walls, barriers, lighting equipment, trees, posts, roofs, boundaries, supporting structures, etc.;
  - d) entering areas that are not intended for visitors or the Staff and/or which the person does not have the appropriate permit to enter;

- e) throwing any items into areas in which visitors, Staff or performers are present – e.g. stages and the stands;
  - f) sitting and/or lying or standing and/or kneeling on barriers, fences, step-on barriers and the Promoter's or its suppliers' other equipment or technology that is not explicitly intended for the aforementioned activities ;
  - g) make any sound or video recordings for commercial purposes at the Event Venue without the Operator's prior written consent;
  - h) smoke in areas where this is prohibited, e.g. particularly in the halls and in the entire Family zone;
  - i) intentionally move or otherwise manipulate the Promoter's or its Suppliers' equipment and/or gear located at the venue;
  - j) manipulate water and electricity mains, the air distribution system or other systems at the Event Venue in any manner;
  - k) destroy any equipment or gear placed at the Event Venue, including park vegetation;
  - l) write on, plaster over or draw on any equipment, gear or roads at the Event Venue;
  - m) relieve themselves outside the toilets or otherwise contaminate the Event Venue;
  - n) move around the Event Venue off the roads, or away from the roads and areas designated for this purpose by the Operator;
  - o) enter the Event Venue without the Operator's prior permission, or instructions;
  - p) threaten violence and/or commit violence against individuals and/or groups of persons and/or incite such actions.
- xiii. In relation to fire prevention, visitors and event staff are particularly required to:
- a) act in a manner preventing origin and/or the spread of a fire;
  - b) respect the prohibition of laying / starting a fire or handling fire, lighting and/or setting off any pyrotechnics throughout the entire Event Venue or its adjoining areas;
  - c) in the event that a fire is discovered, to proceed in compliance with the fire emergency guideline, which is appended to these Visitors' Rules;
  - d) respect the prohibition of using barbeques throughout the entire venue, particularly the ones using compressed gas;
  - e) respect the prohibition of filling balloons with gas, which may form an explosive or flammable mixture with air;
  - f) respect the prohibition of releasing so-called "Chinese good luck lanterns" also known as "flying wishes".
- xiv. Visitors are not authorised to conduct any business or similar activities at the Event Venue without the Operator's prior written consent and/or in conflict with the terms of the granted written consent, or distribute and/or sell to other visitors any items, including newspapers, magazines, printed materials, promotional leaflets, etc., or to store any items at the Event Venue.
- xv. Persons with any type of portable equipment, data, sound or video and/or their combinations, will be forbidden from entering the Event Venue if they do not have the prior written consent of the event Organiser's competent person.

- xvi. All persons without the prior consent of the relevant event Organiser's competent person, are forbidden from broadcasting or helping to broadcast, or creating images and reproductions of happenings at the event in any manner, including use of the internet and mobile telephones.
- xvii. Visitors without the prior consent of the relevant event Organiser's competent person are prohibited from using, transferring and/or reproducing the logo or trademarks of the event.
- xviii. Visitors will be acquainted with the site rules / terms of the area in question on entry into the individual parts of the Event Venue and are required to adhere to these site rules/terms in the relevant area and respect the instructions of the Organiser or its competent persons.

## **F. Liability for damages**

- i. Visitors enter the Event Venue at their own risk and are required to act in a manner avoiding damages to health and/or property, their own or the health and property of third parties, while at the Event Venue.
- ii. The Organiser does not assume any liability for damages to health and/or property incurred by visitors through the fault of another visitor, whether this is the result of intentional or unintentional behaviour. Damages may only be claimed directly against the person and/or persons who caused the specific damages by his/their actions.
- iii. Visitors are required to only store items in areas specifically reserved for this purpose by the Operator. The Operator is not liable for loss of items outside the areas designated for storage.
- iv. Items stored outside the areas designated for this purpose by the Operator may be removed by the Operator for security reasons and will be disposed of by the Operator in compliance with the generally valid legal regulations.
- v. Visitors are required to hand over to the Operator, the person authorised by the Operator and/or the security service all items found at the Event Venue, unless the law determines otherwise.
- vi. In the event that visitors to the Event Venue find any suspicious items, or items that may endanger the property, lives and/or health of third parties, they are required to immediately inform the Operator, the persons authorised by the Operator or the security service. Every visitor is liable to the Operator and/or any third party for damages incurred as a result of breach of the rules contained in these Visitors' Rules and/or other binding legal regulations.
- vii. The Operator is authorised to demand that visitors surrender items, which were used to cause injury and/or damages to the Operator and/or any other third party.
- viii. Visitors are required to inform the Operator and/or the security service of any injuries and/or any damages incurred at the Event Venue.
- ix. In the event of evacuation of the Event Venue, or its part, or other extraordinary situations, visitors are required to follow the "Fire Emergency Guideline" and venue evacuation rules and follow the instructions of the Operator, the persons authorised by the Operator, the security service and/or integrated rescue system services. The fire emergency regulations are appended to these Visitors' Rules.

## **G. Other provisions**

- i. By entering the Event Venue visitors agree, without further notification, to free use of their image or appearance as part of any video recording, broadcasting or production of the event held at the Event Venue for commercial and/or promotional purposes, within the terms of portrayal of the entire event or its part at the Event Venue by the Organiser and/or its contractual partners.
- ii. The visitor grants this consent to use of his image or appearance according to this provision, to the Organiser and its contractual partners for an unlimited period.
- iii. Visitors to the event are also aware that sound and/or image recordings may be made at the Event Venue for the purpose of press, television or similar news reporting. For this purpose visitors to the event grant the Organiser or the persons authorised by the Promoter to make sound and/or image recordings for the purpose of press, radio, television or similar news reporting, within the meaning of Section 84 et seq. of Act No. 89/2012 Sb., Civil Code, as amended, their consent to record their appearance, images and make video and sound recordings, which concern the visitors or concern demonstrations of a personal nature, and agree to their unrestricted use and distribution, without any restrictions to the form, content and scope of use, without any regional restrictions and without any time limits. This consent is granted for an unlimited period.

## **H. Final provisions**

- i. The rules set out in these Visitors' Rules may be further supplemented by rules applying to individual events held at the Event Venue or its areas. Such supplementary rules shall always be appropriately published at the Event Venue and/or its areas, or be available from the Operator and/or the security service and visitors are required to adhere to them.